

Minutes of the meeting of the North Lafourche Conservation, Levee & Drainage District, Legal/Development Committee

Date: **Monday, August 28, 2017**

A meeting of the Legal/Development Committee of the North Lafourche Conservation, Levee and Drainage District was called to order by Chairperson Joni Tuck at 5:10 PM on Monday, August 28, 2017. The meeting was held at the District's Office at 3862 Highway 1, Raceland, LA. Board President Cory Kief led the assembly in the Pledge and Commissioner Timothy Allen offered the Invocation.

The Committee Chairperson called roll. Members present were Joni Tuck, Louis Andolsek, Timothy Allen and ad hoc, non-voting member Cory Kief. Member Robert Pitre was absent. Also present were NLLD Executive Director Dwayne Bourgeois; NLLD Project Manager Arthur Ostheimer; NLLD Administrative Assistant Madonna Viguerie; and consultant Lori LeBlanc and staff.

The Chairperson stated that the purpose of the meeting was to discuss the public outreach recommendations from Lori LeBlanc, LLC regarding the upcoming ad valorem millage renewal proposition. Ms. LeBlanc stated that the proposed initiative will lead up to the election scheduled for Saturday, October 14, 2017. Ms. LeBlanc reminded the committee that the District had started an outreach in 2014 that proved to be effective in the 2015 election. Over the last couple of years, her staff has continued updating the website, handling social media posts, and creation of monthly e-newsletter for NLLD. Ms. LeBlanc went through the proposed strategy plan and stated that the direct mail outs will be the only additional cost as proposed. She mentioned the importance of outreach to local organizations and mentioned that the Director had attended a Thibodaux Chamber Committee meeting where he provided information about the District for their consideration. She added that the committee approved a resolution of support of the millage renewal to be recommended to the Thibodaux Chamber Board. LeBlanc elaborated on the revised fact sheet for the district to be used to relay the message that just since the sales tax was approved by the voters in 2015, the district has had 12 projects completed at about \$3.1M. She explained that the focus is on renewal and reduction. The Director stated that funds are currently budgeted for the election cost and the ongoing public outreach initiative, so this is only for oversight by the committee and no action is needed at this time. Commissioner Andolsek stressed the importance of capturing all of the projects that the District might have on the drawing board to assure that everybody in the district feels like they are participating, and Board President Kief emphasized the need for the people to have an understanding of the totality of the work to be done throughout the District. The Director explained that project names don't always provide the names of the area that is being impacted, so there needs to be a way to relate that information to the public along with stressing that the district has the charge for drainage and a solid means of selecting projects for construction. Additional discussion focused on the idea from Board President Kief to generate a mail out on a regular basis to educate the public on risks, flood insurance, and other related information to make sure people understand the threats this area faces. Discussion ensued on the number of mail pieces needed before the election, and LeBlanc assured the committee that they will do a query from a voter database to get to the habitual voters and added that they could get a few extra from the printer. The members agreed that they would like to see two

educational mail outs be done before the election with a maximum cost of \$6,500.00 for the postcards to be printed and mailed.

There was no further discussion. The Chairperson called for public comments; there being none, motion for adjournment was made by T. Allen, seconded by L. Andolsek, the meeting was adjourned at 5:55 PM.

Cory Kief, President

Dwayne Bourgeois, Director